



SPONSORSHIP PACKET

Saturday, November 14, 2020
Virtual Gala



Educate. Encourage. Empower

Foster Arizona is a non-profit public charity focused on educating, encouraging, and empowering Arizonans to positively impact the lives of kids in foster care. Our vision is that every child in Arizona's foster care system will be empowered, supported, and have the opportunity to enrich their lives through intentional community connections.

We believe that every child deserves to be valued and supported by their local community. We believe children thrive in a family setting with parental figures empowered to succeed, equipped with quality resources, and connected to community. We believe that ordinary people can foster hope and change a life. And, we believe that education and collaboration is key in changing the future for Arizona's children.

WHAT WE DO



Foster Arizona Housing Project, in partnership with Keys to Success, launched in March 2018 to provide aged-out youth from foster care transitional housing, mentors, opportunities for growth and learning, and ongoing support.

Foster Arizona's Kid Connection Events focus on kids within the Arizona foster care system. These events provide a real-life point of connection between kids and the members of the community interested in supporting them, through meeting a practical need they have or allowing them to "just be kids" for a day.



Through our work with multi-media, we tell stories of incredible adoptable kids in the foster system through our **Meet the Kids** videos along with real stories of individuals involved in foster care to break down barriers and help encourage others to get involved and make a difference.

Connections and support in the foster care system are a critical component to success. **Foster Cooperative** is a planned open-sourced on-line community for champions of at-risk children to find connections, peer-to-peer supports, quality resources and training, community events, and innovative communication methods in order to empower those caring for kids with tools needed to succeed.



Foster Arizona's **Educational Blog** is collaboration of voices, expertise, and resources to help educate, encourage, and empower Arizonans on their journey to getting involved with kids in Arizona's foster care system.

Foster Arizona
YEAR IN REVIEW
2019
twenty nineteen

educate. over **925,154** digital impressions made
52,590 online views of Foster Arizona video content

encourage. over **NINE HUNDRED** kids participated
FOSTER ARIZONA Kids Connection Events
twenty nine young adults participated in housing and bed capacity **INCREASED** from **TEN** to **TWENTY TWO**
NEW PROPERTY purchased

empower. **13** "Meet the Kids" Youth Placed with Potential Adoptive Families
65% "Meet the Kids" Youth Placed with Potential Adoptive Families

empower. **659** individuals volunteered, giving over **7,500** hours of their time and **\$181,950** impact in human capital



Connecting Hope Ticket and Sponsorship Information

Guardian of Hope \$10,000

- Three (3) course dinner for 20 guests. Delivered by a Foster Arizona member -Dinner includes salad, entrée and dessert.
- 5 bottles of wine
- Recognition as a presenting sponsor throughout the event
- Name/Logo recognition as the presenting sponsor in all digital event collateral
- Full page advertisement in the event program
- Social media recognition as the presenting sponsor
- Website logo and link on Foster Arizona website
- Logo recognition in Foster Arizona newsletter

Champion of Hope \$5,500

- Three (3) course dinner for 10 guests. Delivered by a Foster Arizona member -Dinner includes salad, entrée and dessert.
- 5 bottles of wine
- Name/Logo recognition as a Champion of Hope sponsor in all digital event collateral
- Half page advertisement in the event program
- Social media recognition
- Website logo and link on Foster Arizona website
- Logo recognition in Foster Arizona newsletter

Defender of Hope \$3,000

- Three (3) course dinner for 10 guests. Dinner includes salad, entrée and dessert.
- 5 bottles of wine
- Name/Logo recognition as a Defender of Hope sponsor in all digital event collateral
- Half page advertisement in the event program
- Social media recognition
- Website logo and link on Foster Arizona website
- Logo recognition in Foster Arizona newsletter

Advocate of Hope \$1,500

- Three (3) course dinner for 10 guests. Dinner includes salad, entrée and dessert.
- 5 bottles of wine
- Recognition as an Advocate of Hope at the event and in the digital program

Virtual Table Host

- Recognition as Table Host in the program

Underwriting and Advertisement Information

Silent Auction \$5,000

- Half-page advertisement in event program
- Name and/or logo recognition in print program and event collateral
- Name and logo recognition on auction-related signage and materials
- Logo recognition in Foster Arizona newsletter

Videography \$1,500

- Quarter-page advertisement

Full-Page Advertisement \$300

Half-Page Advertisement \$150

➤➤ pledge now, pay later ◀◀



Gala 2020

Connecting Hope Gala Information Form

Sponsorship and Ticket

- \$10,000 - Guardian of Hope
- \$5,500 - Champion of Hope
- \$3,000 - Defender of Hope
- \$1,500 - Advocate of Hope
- Virtual Table Host

Underwriting

- \$5,000 - Silent Auction
- \$1,500 - Videography

I am unable to participate, but I would still like to donate. \$ _____

- Please Bill Me
- Check Enclosed

Name: _____ Company: _____

Phone: _____ Email: _____

Address: _____

Name as it is to appear on event collateral: _____

Charge as Follows: Card # _____ Exp. Date: _____ CID: _____

Signature: _____

Full Page: H: 7.5 in. (2250 px) W: 5 in. (1500 px)	1/2 Page: H: 4 in. (1200 px) W: 5 in. (1500 px)	1/4 Page: H: 2 in. (600 px) W: 5 in. (1500 px)
---	--	---

If you're interested in donating an item to our silent auction, please contact
gala@fosteraz.org

Please mail or email the completed form to one of the following:

Mail To: Foster Arizona
PO Box 20787
Mesa, AZ 85277

Visit
FosterArizona.org/ConnectingHope

Email
gala@fosteraz.org

If you have any questions, please contact Kim Vehon at 480-369-0377