



## SPONSORSHIP PACKET

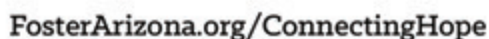
Saturday, November 14, 2020  
Virtual Gala



Join us for our 4th Annual Connecting Hope Gala to support Foster Arizona's mission on educating, encouraging, and empowering Arizonans to positively impact the lives of kids in foster care. All proceeds raised will continue to connect hope in the lives of some of Arizona's most vulnerable youth.



**6:00 p.m.**  
**Virtual Gala Begins**







# Educate. Encourage. Empower

Foster Arizona is a non-profit public charity focused on educating, encouraging, and empowering Arizonans to positively impact the lives of kids in foster care. Our vision is that every child in Arizona's foster care system will be empowered, supported, and have the opportunity to enrich their lives through intentional community connections.

We believe that every child deserves to be valued and supported by their local community. We believe children thrive in a family setting with parental figures empowered to succeed, equipped with quality resources, and connected to community. We believe that ordinary people can foster hope and change a life. And, we believe that education and collaboration is key in changing the future for Arizona's children.

## WHAT WE DO



**Foster Arizona Housing Project**, in partnership with Keys to Success, launched in March 2018 to provide aged-out youth from foster care transitional housing, mentors, opportunities for growth and learning, and ongoing support.

**Foster Arizona's Kid Connection Events** focus on kids within the Arizona foster care system. These events provide a real-life point of connection between kids and the members of the community interested in supporting them, through meeting a practical need they have or allowing them to "just be kids" for a day.



Through our work with multi-media, we tell stories of incredible adoptable kids in the foster system through our **Meet the Kids** videos along with real stories of individuals involved in foster care to break down barriers and help encourage others to get involved and make a difference.

Connections and support in the foster care system are a critical component to success. **Foster Cooperative** is a planned open-sourced on-line community for champions of at-risk children to find connections, peer-to-peer supports, quality resources and training, community events, and innovative communication methods in order to empower those caring for kids with tools needed to succeed.



Foster Arizona's **Educational Blog** is collaboration of voices, expertise, and resources to help educate, encourage, and empower Arizonans on their journey to getting involved with kids in Arizona's foster care system.

**Foster Arizona**  
YEAR IN REVIEW  
**2019**  
twenty nineteen

**educate.**  
over 925,154 digital impressions made  
**52,590** online views of Foster Arizona video content

**encourage.**  
over **NINE HUNDRED** Foster Arizona Kids participated  
twenty nine young adults participated in housing and bed capacity INCREASED from TEN to TWENTY TWO  
**NEW PROPERTY** purchased

**empower.**  
13 "Meet the Kids" Youth Filmed  
65% "Meet the Kids" Youth Placed with Potential Adoptive Families

**empower.**  
659 individuals volunteered;  
giving over **7,500** hours of their time and  
**\$181,950** impact in human capital





# Connecting Hope Ticket and Sponsorship Information

## Guardian of Hope \$10,000

- Three (3) course dinner from for 20 guests. Delivered by a Foster Arizona member - Dinner includes salad, entrée and dessert.
- 5 bottles of wine
- Recognition as a Presenting sponsor throughout the event
- Name/Logo recognition as the presenting sponsor in all digital event collateral
- Full page advertisement in the event program
- Social media recognition as the presenting sponsor
- Website logo and link on Foster Arizona website
- Logo recognition in Foster Arizona newsletter

## Defender of Hope \$3,000

- Three (3) course dinner for 10 guests. Dinner includes salad, entrée and dessert.
- 5 bottles of wine
- Name/Logo recognition as a Defender of Hope sponsor in all digital event collateral
- Half page advertisement in the event program
- Social media recognition
- Website logo and link on Foster Arizona website
- Logo recognition in Foster Arizona newsletter

## Champion of Hope \$5,500

- Three (3) course dinner for 10 guests. Delivered by a Foster Arizona member - Dinner includes salad, entrée and dessert.
- 5 bottles of wine
- Name/Logo recognition as a Champion of Hope sponsor in all digital event collateral
- Half page advertisement in the event program
- Social media recognition
- Website logo and link on Foster Arizona website
- Logo recognition in Foster Arizona newsletter

## Advocate of Hope \$1,500

- Three (3) course dinner for 10 guests. Dinner includes salad, entrée and dessert.
- 5 bottles of wine
- Recognition as an Advocate of Hope at the event and in the digital program

## Virtual Table Host

- Recognition as Table Host in the program

## Underwriting and Advertisement Information

### Silent Auction \$5,000

- Half-page advertisement in event program
- Name and/or logo recognition in print program and event collateral
- Name and logo recognition on auction-related signage and materials
- Logo recognition in Foster Arizona newsletter

### Videography \$1,500

- Quarter-page advertisement

### Full-Page Advertisement \$300

### Half-Page Advertisement \$150

➤➤ pledge now, pay later <<<



# Connecting Hope Gala Information Form

## Sponsorship and Ticket

- |  |   |
|--|---|
| <input type="checkbox"/> \$10,000 - Guardian of Hope | <input type="checkbox"/> \$5,500 - Champion of Hope |
| <input type="checkbox"/> \$3,000 - Defender of Hope  | <input type="checkbox"/> \$1,500 - Advocate of Hope |
| <input type="checkbox"/> Virtual Table Host          |   |

## Underwriting and Advertisement

- |  |  |
|--|--|
| <input type="checkbox"/> \$5,000 - Silent Auction        | <input type="checkbox"/> \$1,500 - Videography           |
| <input type="checkbox"/> \$300 - Full-Page Advertisement | <input type="checkbox"/> \$150 - Half-Page Advertisement |

I am unable to attend, but I would still like to donate. \$ \_\_\_\_\_

☐ Please Bill Me      ☐ Check Enclosed

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

Name as it is to appear on event collateral: \_\_\_\_\_

Charge as Follows: Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CID: \_\_\_\_\_

Signature: \_\_\_\_\_

Full Page: H: 7.5 in. (2250 px) W: 5 in. (1500 px)	1/2 Page: H: 4 in. (1200 px) W: 5 in. (1500 px)	1/4 Page: H: 2 in. (600 px) W: 5 in. (1500 px)
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If you're interested in donating an item to our silent auction, please contact  
[gala@fosteraz.org](mailto:gala@fosteraz.org)

Please mail or email the completed form to one of the following:

**Mail To: Foster Arizona**

PO Box 20787  
Mesa, AZ 85277

**Visit**

[FosterArizona.org/ConnectingHope](http://FosterArizona.org/ConnectingHope)

**Email**

[gala@fosteraz.org](mailto:gala@fosteraz.org)

If you have any questions, please contact Kim Vehon at 480-760-5008